

THE DAILY RECORD'S

2012

nonprofit GUIDE

Does your organization or firm specialize in assisting
nonprofit organizations?
Showcase it in the 2012 Nonprofit Guide.

Full Page
Ad/Profile
7" x 9.5"

Half Page
Ad/Profile
7" x 4.5"

Dates and Deadlines:

Space deadline	Sept. 12
Materials deadline	Sept. 19
Publication date	Sept. 28

Advertising Rates:

Half Page Ad/Profile	\$600
Full Page Ad/Profile	\$875
Inside Cover Full Page Ad	\$950
Back Cover Full Page Ad	\$1,200

* Color charges: earned rate +10%

* Cover rates include full color

* Nonprofits receive 40% off rate card, except covers

* All rates are GROSS

To reserve your space,
call Shappelle Thompson at (585) 232-6920 ext. 13104