

THE DAILY RECORD'S

Top Counsel Awards

The Daily Record is proud to announce a new and exciting event for the local legal community – the Top Counsel Awards luncheon. This awards program is designed to honor and recognize in-house counsel or general counsel who have a positive impact on the company or organization they serve. *The Daily Record* is now accepting nominations for our inaugural class of Top Counsel, based on the following criteria:

- Contributes significantly to the success of his or her organization or client;
- Demonstrates exceptional character, integrity and ethics; and
- Works to advance the role of in-house counsel in his or her organization.

Our Top Counsel luncheon is set for 11:45 a.m. to 1:30 p.m. March 31, 2010, at the Hyatt Regency Rochester.

Sponsorship OPPORTUNITIES

PRESENTING SPONSOR \$3,500

- “Your Company Name Here” presents *The Daily Record's* Top Counsel Awards
- Full-page color ad in the supplement
- A 700-word company profile in the supplement
- Your company name/logo will appear prominently on the front page of the supplement and on all print marketing and signage at the event
- 10 tickets to the event
- 10 1/4-page color ads in daily paper*

GOLD SPONSOR \$2,500

- Full-page color ad in the supplement
- A 500-word company profile in the supplement
- Your company name/logo will appear prominently on the front page of the supplement and on all print marketing and signage at the event
- Six tickets to the event
- Eight 1/4-page black and white ads in daily paper*

SILVER SPONSOR \$1,000

- One 1/2-page color ad in the supplement
- A 200-word company profile in the supplement
- Your company name/logo will appear prominently on the front page of the supplement and on all print marketing and signage at the event
- Four tickets to the event
- One consecutive week (five days) of 1/4-page black and white advertising in daily paper*

ASSOCIATION SPONSOR \$500 (only available for nonprofit organizations)

- One 1/4-page color ad in the supplement
- Your company name/logo will appear prominently on the front page of the supplement and on all print marketing and signage at the event
- Two tickets to the event

For additional information or to sponsor this event, contact Elizabeth Grant

By phone: (585) 232-6920, ext. 13104 • By e-mail: elizabeth.grant@nydailyrecord.com • By fax: (585) 232-2740

*All advertising in the daily paper must be used within six months of the event and insertions must run consecutively.