

2022 Classified Advertising Rates

Employment Advertising Rates

SIZE	1 WK	2 WKS	4 WKS
1colx2	\$220	\$295	\$460
1colx3	\$280	\$399	\$640
1colx4	\$350	\$500	\$820
2colx3	\$455	\$710	\$1,190
2colx4	\$610	\$920	\$1,560

- * Single column width 1.866" / Double column width 3.9".
- * Sizes start at 1 column x 2".
- * All ads must run a minimum of 5 consecutive days. Rate includes at least 7 days on nydailyrecord.com.
- * A blind box can be assigned by The Daily Record for a flat fee of \$30.
- * Space deadline 10 a.m. for the following day.



Lawyer to Lawyer, Business Services Directory Rates

SIZE	W X H	4 WKS	13 WKS	26 WKS	52 WKS
Single Block	3.9" x 1.854"	\$79	\$69	\$59	\$52
Double Block	3.9" x 3.875"	\$99	\$89	\$69	\$62

- * Prices are per week (five days). The same ad must run 5 consecutive days.
- * All ads must run a minimum of 5 consecutive days.
- * Space deadline 10 a.m. Thursday for the following Monday.

Real Estate Directory Rates

SIZE	W X H	1 WK	4 WKS	13 WKS	26 WKS	52 WKS
Single Block	1.866" x 3.875"	\$102	\$89	\$82	\$69	\$62
Double Block	3.9" x 3.875"	\$135	\$120	\$109	\$92	\$75

- * Prices are per week (five days).
- * Space deadline 10 a.m. Thursday for the following week.

Payment in advance is required by out-of-state customers and for ads under \$500. Credit checks are required for ads over \$5,000. We accept Visa/MC/AMEX.